

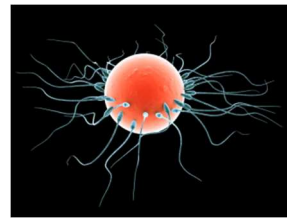


## Function of pictures in presentations

To convey an emotion



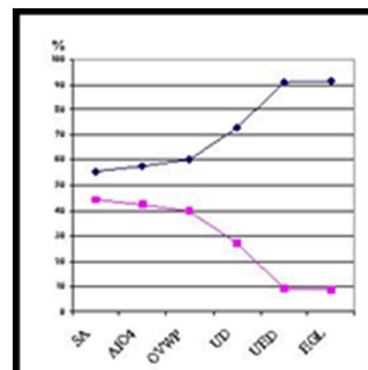
To show people, places or things



To explain difficult things

To create an overview of large number of data

To show complicated relations in a simple way

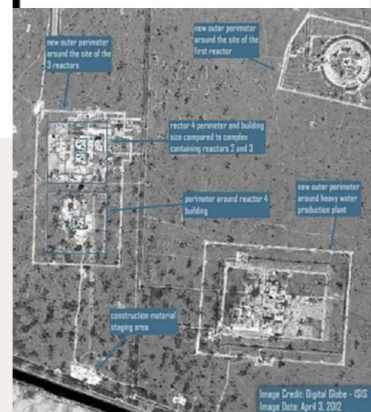


As proof

To liven up the presentation

Using a metaphor

To introduce humor



To structure the presentation

