**Extra assignment CMGP, second day**

1. Read the handout ‘Why engage the public? Theory and discussion’ (two pages).

Describe your motivation to communicate about your research with a large audience.

2. Watch these two videos:

<https://www.youtube.com/watch?v=7zk7Xfyv6k4>

<http://www.themindoftheuniverse.org/play?id=Segenet_Kelemu&s=1628575.3569999998&e=1633575.3569999998> (from 00:15:00 to 00:29:00)

Answer the questions from the ‘Observations list interview’

3. Think about your main message to a general audience:

What does everybody need to know about your research?

4. Prepare a radio interview by answering the questions on ‘Assignment Radio interview’ (two pages). Keep the first page, but please send in the second page to: postkamer@hendrickje.nl

Practice the radio interview with Pauline Fokkelman (media trainer and training actrice)

After the training practise: describe what you’ve learned

**Send in your answers to** [**…………………………………………**](mailto:debruin@hakunamatata.nl) **before ………………….[date]**