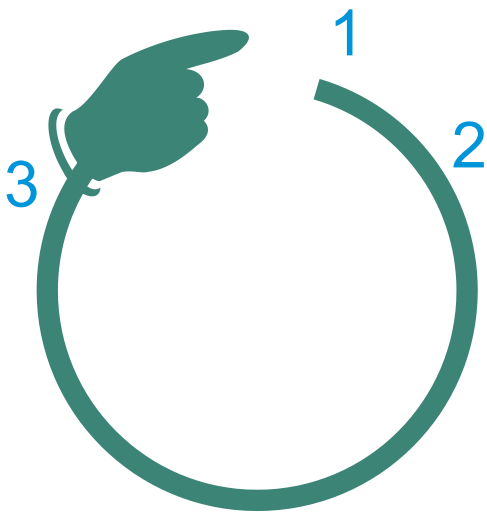


STRUCTURING A PRESENTATION

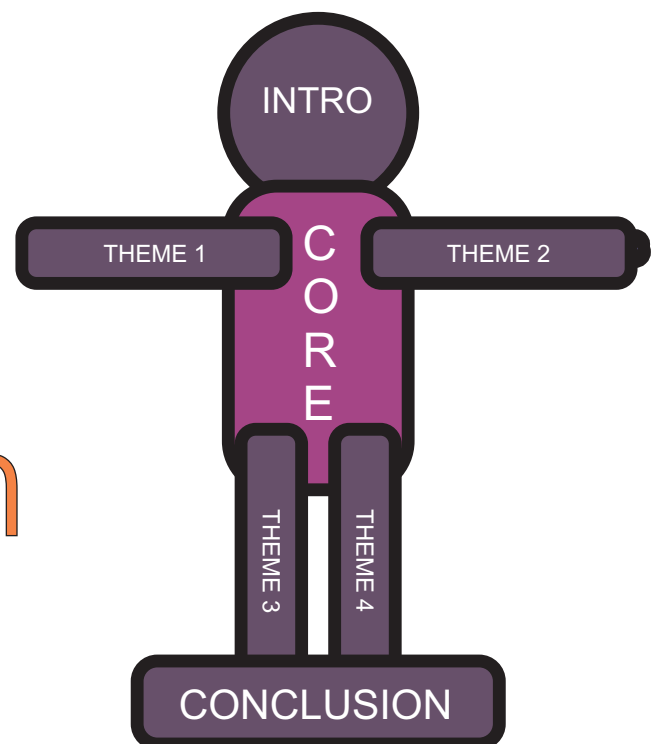


Keep It Short and Simple

- I Introduction
- N Necessity
- T Time
- R Response
- O Objective



1. Intro
2. Discourse
3. Conclusion



UPSIDE DOWN
PRINCIPLE