



Different types of setups for an article

Type of setup	Main questions
Problem oriented	<ul style="list-style-type: none">• What exactly is the problem?• Why is this a problem?• What are the causes?• What can be done about it?
Research oriented	<ul style="list-style-type: none">• What exactly is being researched?• Why was it researched and who was the principal?• What methodology had been used?• What were the results?• What conclusions can be drawn?
Evaluation oriented	<ul style="list-style-type: none">• What needs to be evaluated?• What are the relevant issues?• What are the positive and negative aspects?• How do they relate (consideration)?• What can be done to enhance the positive aspects and to minimize the negative aspects?
Policy oriented	<ul style="list-style-type: none">• What exactly is the measure about?• Why is it needed?• How is it executed?• What are the expected effects (positive, negative, main and side-effects)

You can also make a combination of two or more different types of setups.

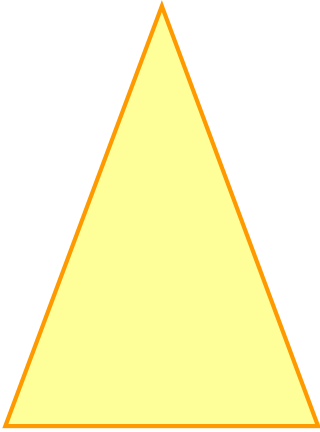
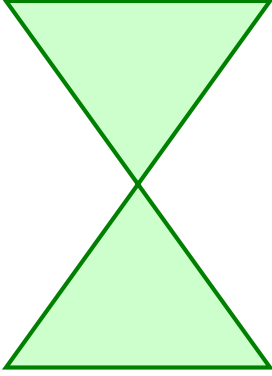
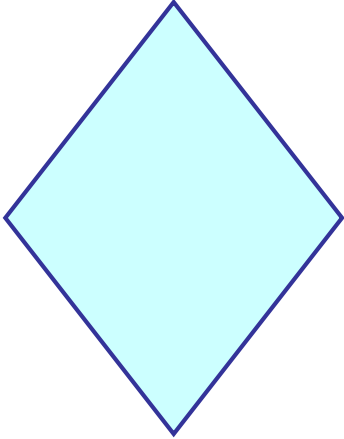


Different ways to use beginning – middle - end

Subject type	Beginning	Middle	End
Problem	<ul style="list-style-type: none">• What is the problem?• Why is it a problem?	<ul style="list-style-type: none">• What are the causes?	<ul style="list-style-type: none">• What can be done about it?
Research	<ul style="list-style-type: none">• What is being researched?• How, why and by whom?	<ul style="list-style-type: none">• What are the benefits of this research?• For science?• For society?	<ul style="list-style-type: none">• Which conclusions can be drawn?
Developments	<ul style="list-style-type: none">• What is the current situation?• Why does it require attention now?	<ul style="list-style-type: none">• How did the situation occur?• What are the back-grounds?	<ul style="list-style-type: none">• What can we expect in the future?• Where is it leading to?
Viewpoints and (policy) proposals	<ul style="list-style-type: none">• Introduction in the subject;• What is the problem?	<ul style="list-style-type: none">• Argumentations in favour;• Argumentations against.	<ul style="list-style-type: none">• Conclusions



Three Ways to structure a journalistic article

	<p>Start with an example, the results or a conclusion.</p> <p>Work out the backgrounds.</p> <p>What are consequences for other fields? For other people, in the future?</p>
	<p>Start with the bigger problem.</p> <p>Quickly narrow down to an example, the results or conclusions.</p> <p>How can this research contribute to the bigger problem?</p>
	<p>Start with an example, the results or a conclusion.</p> <p>Work out the backgrounds Elaborate on your example, results or conclusions.</p> <p>Narrow it down to one overall conclusion.</p>