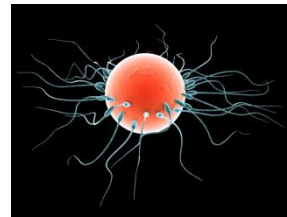


Function of pictures in presentations

To convey an emotion



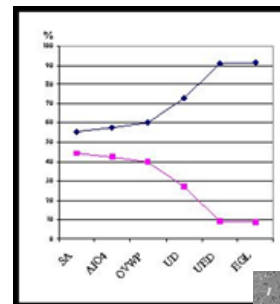
To show people, places or organisms and objects that are hidden from our sight because they are either too small, too big or too far away to observe



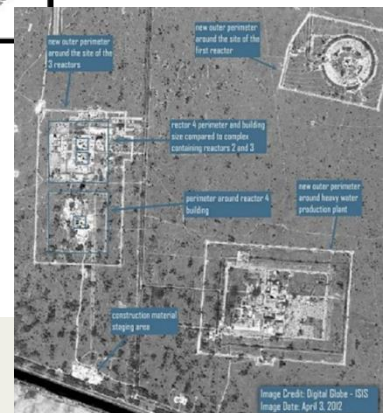
To explain difficult things

To create an overview of large number of data

To show complicated relations in a simple way



As proof



To liven up the presentation

Using a metaphor



To introduce humor

To give the audience time to come up for air

To structure the presentation

