

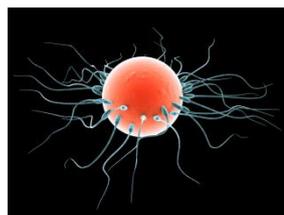


## Function of pictures in presentations

To convey an emotion

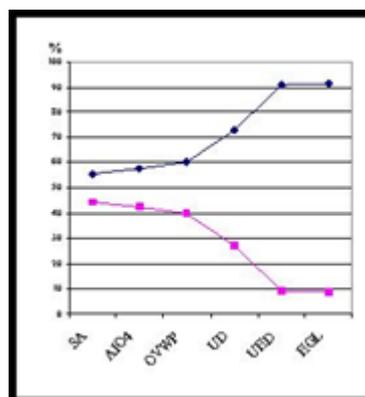


To show people, places or things



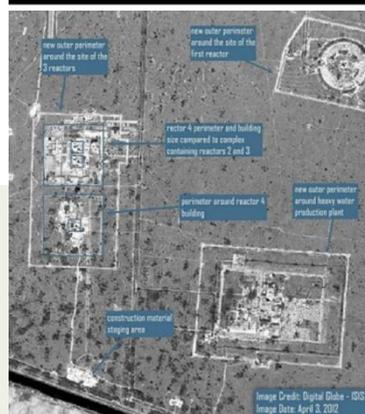
To explain difficult things

To create an overview of large number of data



To show complicated relations in a simple way

As proof



To liven up the presentation

Using a metaphor



To introduce humor

To structure the presentation

